

TEAM 10%

Just as we did when we received that first call for help in 2012, we are combining our efforts to be a champion for the ones who need it most.



IT DOESN'T TAKE A LOT. IT JUST TAKES YOU.



WHAT IS TEAM 10%

In 2012, our organization was born out of theCHIVE's community and their desire to do good. Our mission is to make the world 10% happier, and it takes a village to get there.

THAT VILLAGE IS TEAM 10%!

Chive Charities is dedicated to supporting Veterans, first responders, their families and those with a rare medical diagnosis with life-changing grants.

From therapy equipment like adaptive tricycles and robotic walkers to service dogs, wheelchair-accessible vans, and a wide range of mobility items, Chive Charities fills the gaps where insurance and other resources cannot.

WAYS TO MAKE AN IMPACT

TEAM 10% DAY

Banding together on 10.10 to spread awareness and raise funds for more life-changing grants

EVENTS

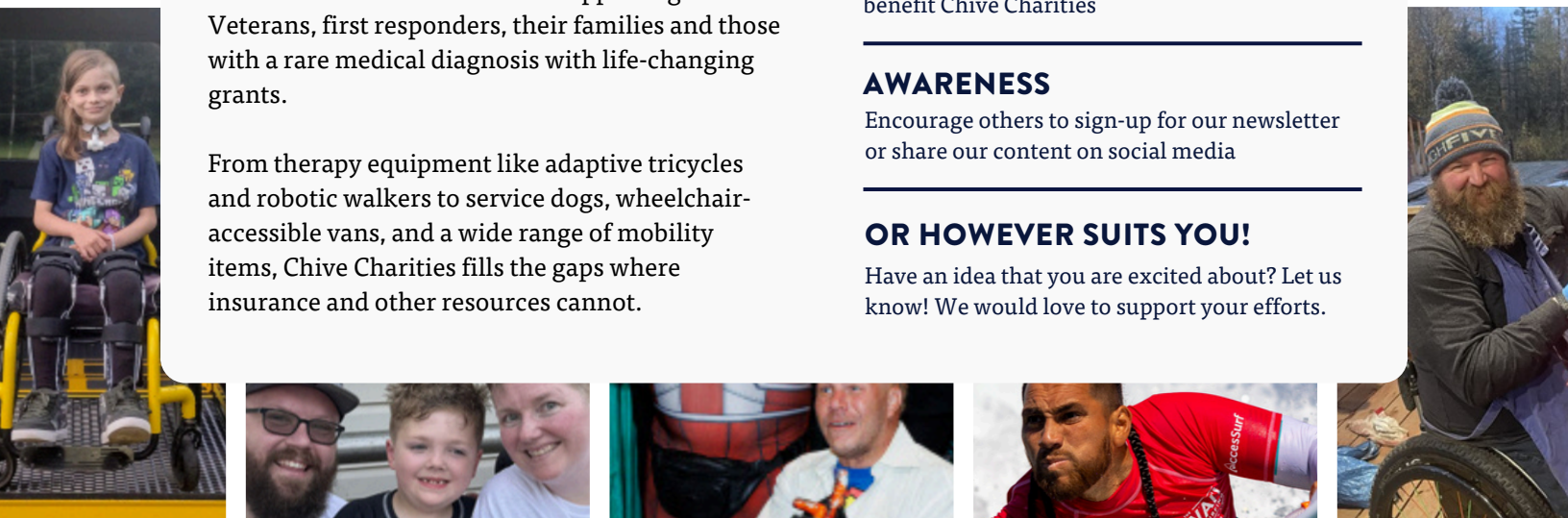
Circle the troops and party with a purpose to benefit Chive Charities

AWARENESS

Encourage others to sign-up for our newsletter or share our content on social media

OR HOWEVER SUITS YOU!

Have an idea that you are excited about? Let us know! We would love to support your efforts.



WE WANT TO CELEBRATE YOU!

We love our donor family! Share your photos, videos, events, etc. with us by tagging @ChiveCharities on social media and use #Team10Percent



NEVER DOUBT THAT A SMALL GROUP OF THOUGHTFUL COMMITTED CITIZENS CAN CHANGE THE WORLD; INDEED, IT IS THE ONLY THING THAT EVER HAS.
- MARGARET MEAD



TEAM 10% DAY

10.10.2024

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It doesn't take a lot. It just takes you.

[CLICK HERE FOR THE TOOLKIT](#)



10 IDEAS FOR TEAM 10% DAY

1. Have fun and get creative!
2. Build your list. Friends, family, neighbors, colleagues....the possibilities are endless
3. Devise your plan of attack. Email? Social media? Text messages? Mailbox drops? Phone calls? All of the above and others?
4. Reach out! The number one reason people don't give is because they haven't been asked
5. Send an email to your friends and family
6. Text ten people to join you with a \$10 donation
7. Share the donate link with ten coworkers
8. Share on social media and tag five friends
9. Share your why on LinkedIn and ask for support
10. Talk to a business you frequent about making a donation



TIMELINE

9/30 - Send introductory email to family, friends and coworkers

10/1 - Share Save the Date

10/3 - #Team10PercentDay is in 1 week

- 10/10 - It is officially Team 10% Day!
- 8 am - Send kickoff email to family, friends and coworkers
 - 10 am - Post your own "why" and encourage others to donate
 - 12 pm - Halfway point!
 - 10 pm - Just two hours left to make the world 10% happier!
 - 11:59 pm - That is a wrap!



SOCIAL MEDIA

- [Tips](#)
- [Save the Date*](#)
- [Square Graphic*](#)
- [Story Graphic*](#)
- [QR Code*](#)
- [YouTube Video](#)



SAMPLE MESSAGING

- [What is Team 10% Day](#)
- [Join me](#)
- [Last call](#)
- [Introductory email](#)
- [Kickoff email](#)

*Coming soon



THANK YOU

for being a part of Team 10% Day!

If you have any issue, questions or concerns, please reach out! We can set up a time to meet one-on-one or can answer questions via email. Just let me know how I can help!

Megan Taylor
megan@chivecharities.org



HOSTING AN EVENT

Have fun while championing the underdogs.

1

LET US KNOW

Complete the [event form](#) or connect with us via email at events@chivecharities.org so we can support your efforts. We can help with ticketing, auctions and so much more.

2

LOGO USAGE

All Chive Charities logos are licensed. Therefore, any merchandise, banners, flyers, etc. need to be approved by Chive Charities. Email your proofs to marketing@chivecharities.org.

3

SOCIAL MEDIA

Social media is a great way to spread the word and invite others to attend. Be sure to tag [@ChiveCharities](#) in all your promotion and during the event so we can share in the fun!

4

MAKING YOUR DONATION

One of the easiest ways to make a donation is directly through our site at chivecharities.org/donate as a one-time donation. You can even do so through PayPal, skipping your personal bank.

5

KEEP IN TOUCH

We are so thankful that you chose Chive Charities as your beneficiary. We are here to help, so keep in touch with us throughout every stage of your event!

ADVOCATE

Because of YOU, we are able to change lives while making the world 10% happier. By sharing our stories and updates, you increase awareness and strengthen our community.

@CHIVECHARITIES



Like, comment & share

When you engage with our social media and share our content on your own pages, our amazing recipients are showcased to a brand new audience! One click could lead to more life-changing grants.

Be a connector

See someone that might benefit from a grant or a company that might be interested in sponsoring a grant recipient? Put them in touch with us at Team10percent@chivecharities.org

LinkedIn outreach

LinkedIn is a great way to introduce new people and businesses to Chive Charities. Share our posts and talk about how the donations are put to work. Our donors can see their dollars change lives!

01

Newsletter sign-ups

Encourage others to sign-up for our newsletters at chivecharities.org/newsletter to get stories, updates, events and everything Chive Charities delivered right to their inbox.

02

03

Tag us

We love to see what our donor family is up to! Whether you are attending an event, supporting a recipient or wearing one of our shirts, tag @ChiveCharities so we can share in the fun!

04

05

Post original content

Willing to take your social media support one step further? Share a video or post about why you support Chive Charities or how your life has been impacted. And be sure to tag us, too!

06